

LEE AI STUDIO

More Closings. Less Busywork.

AI tools that capture leads, qualify clients, and cut admin time for your agents
— 24/7, in any language your market speaks.



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A 15-minute walkthrough for managing brokers

THE PROBLEM

Leads don't wait for business hours.

By the time an agent calls back, the buyer has already messaged three other agents.



78%

go to the fastest

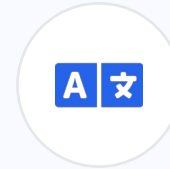
Buyers and sellers overwhelmingly hire the first agent who responds — often within minutes.



After 5pm

is prime time

A large share of online inquiries arrive nights and weekends, exactly when no one's at the desk.



Many

speak another language

In LA, leads come in Spanish, Chinese, Korean, Armenian — and switch to whoever answers in theirs.

THE SOLUTION

An AI assistant that never clocks out.

It lives on your agents' websites and listings — answering, qualifying, and booking the moment a lead arrives.



Answers instantly

Responds to listing questions, pricing, neighborhoods, and process — in seconds, any hour.



In their language

Detects and replies in Spanish, Chinese, Korean, Japanese, Armenian, English — automatically.



Qualifies the lead

Asks the right questions: buy or sell, timeline, budget, pre-approval — and scores the lead.

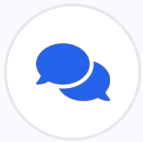


Books the appointment

Captures name and number and routes a ready-to-call lead straight to the agent.

BEYOND THE CHATBOT

Six ways AI puts time back in your agents' day.



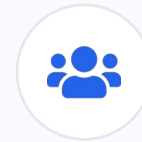
24/7 Lead Capture Bot

Engages and qualifies every website and listing inquiry, day or night.



Instant Listing Descriptions

Turns property details into polished MLS copy, flyers, and emails in seconds.



Auto Lead Follow-Up

Sends timely, personalized follow-up texts and emails so no lead goes cold.



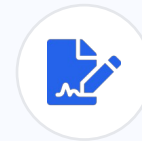
Multilingual Marketing

Translates listings, posts, and outreach into every language your market speaks.



Social Content Engine

Generates a week of branded social posts from one listing or market update.



Smart Intake & Docs

Collects client info, pre-qualifies, and preps paperwork before the first call.

WHY IT MATTERS TO YOU

A recruiting and retention edge — not just a tool.



Win recruiting

“Our agents get AI lead tools” is a real differentiator when you're competing for talent.



Boost retention

Agents who close more with less admin stay. Give them an edge they can't get elsewhere.



Lift office production

Faster response and consistent follow-up across every agent means more deals firm-wide.



Modern brand

Position your brokerage as the tech-forward, multilingual choice in your market.

HOW IT WORKS

From conversation to live in 10 days.

1

Discovery call

We map your office's workflow and the languages your market speaks.

2

I build it

A custom tool, branded to your firm, configured to your agents' needs.

3

Go live

Embedded on your agents' sites in 10 business days, with 30-day support.

THE OFFER

Simple, flat, no surprises.

\$2,500

flat per custom build · no monthly fee

- ✓ Custom-built and branded to your firm
- ✓ Any language your clients speak
- ✓ Live in 10 business days
- ✓ 30 days of support included
- ✓ You own it — no platform lock-in



Let's equip your whole team.

Give me 20 minutes in front of your agents. I'll show them the tool live and offer your office founding-client pricing.

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